

Lauren di Scipio

907 435 1050
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www.laurendiscipio.com

Education

Eckerd College, St. Petersburg, Florida

BA: Visual Arts &

Anthropology May 1988

Assistant Director of Public Relations, Eckerd College (1984-1988) Elected student Ambassador to the Board of Trustees (1984-1988) Elected student government representative (1983-1985).

Archaeological Field School,

Tocobaga Indian Village

Pinellas Point, St. Petersburg, Florida, 1983 – 1984 Midden, plaza, and site Panfillo Narvaez landed in La Florida on April 15th, 1528 to begin his conquest and search for gold. carbon 14 dating at about 1100 – 1200 AD. Listed in the NRHP

Advisor: Dr. Hendrick Serrie

Professor of Anthropology and International Business Eckerd College Chair, Comparative Cultures

Internship: Assistant Education Director, Museum of Fine Arts, St. Pete, FL 1984 - 1988

Managed the installation of major exhibits. such as an extensive ancient roman warfare artifact collection
Concept and design of education training materials, exhibits and museum marketing materials.

Skills

- Advanced archaeological methods and field practices principles, concepts, practices, regulations, and policies related to multiple-use resource management and planning on public land;
- Knowledge of the impacts that multiple land uses place upon cultural resources, and the management practices used to protect them;
- Cultural resources management budgeting, and development of long-term projects;
- Responsible for directing and guiding members of the general public in monitoring, patrolling, site repairing, signing, fencing, and other administrative or physical protective measures.
- Comfortable with physical exertion over rough, uneven, rocky surfaces or mountainous terrain, in adverse weather conditions, hazardous driving conditions, travel by boat, horse, all-terrain vehicle, motorcycle or aircraft.
- Skilled in the use of tools such as GPS, map and compass, shovels, trowels and screens
- Experienced with research of historical and pre-historical site surveys, archives, right-of-way easements and deeds;
- Experience using ArcGIS 10.2 and hand-held GPS units Trimble Geo-Explorer 6000 and Garmin Oregon 400t);
- Extensive backcountry wilderness experience, trekking and 4wd off-road, both solo and leading the public;
- Department of Interior Aircrew Certified;
- Wilderness First Responder;
- Expert rock climber;
- AFF Skydiver;
- SCUBA;
- Firearms handling;
- Aviation: student private pilot (single engine);
- US Air Force Civil Air Patrol 2nd. Lieutenant (airborne search & rescue, radio communications, navigation);
- FEMA Emergency Response certification;
- Excellent public relations and marketing skills;
- Excellent web site and print design skills www.laurendiscipio.com;
- Extensive exploration within the Great Basin, knowledgeable of the cultural resources within.

**The Great Basin Institute Archaeologist
The Bureau of Land Management
Hatch Mountain District, NV
2014 2015
GS09 archaeologist,**

- Field and research archaeologist, experienced in identifying, cataloging and managing cultural, historical, and paleontological resources;
- Lead Class III inventories that require analyzing the existing data from all available sources;
- Excellent knowledge & execution of (formerly known as) Section 106 and 110 protocol compliance (as referenced by the 2014 State Protocol Agreement. Execution of guidelines and standards established between the BLM and State Historic Preservation Office;
- Communicate often with Field, District and State Offices and externally with State and Federal Agency cultural resource professionals and educators;
- Provide training and mentoring to new staff;
- Designing and conducting inventories of sites; compiling and interpreting collected data; researching reference materials;
- Writing cultural reports on inventory activities;
- Preparing documents for determination of eligibility to the National Register of Historic Places;
- Coordination with Federal and State offices (SHPO);
- ArcGIS mapping and spatial analysis;
- MS Access database coding/development;
- Management of the cultural resource information base;
- Developer and manager of the paleontological resource information base.
- Execute resource management plans and environmental impact documents, calling out cultural resource considerations, conflicts, and impacts to known and unknown cultural resources;
- Review applications for cultural resource use permits (CRINAS) and fieldwork authorizations (FARs), and mining notices, recommending approval or denial and/or changes in work proposed or personnel to be utilized
- Knowledge of cultural resource management protocols, laws, regulations;
- Monitoring of cultural resources and ensure compliance is maintained'
- Build and maintain relationships with public land users, contractors, permit holders, and field, using our cultural resources as a common thread to help bridge gaps;
- Consult internally with other archeologists and resource specialists in Field, District and State Offices and externally with State and Federal Agency cultural resource professionals and educators;
- Provide field and office employees technical advice and information as needed to assist their efforts.

Tejon Ranch Conservancy

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Archaeologist & Public Access Guide

Contact: Tom Maloney, Executive Director

(805) 602 2294

www.tejonconservancy.org

Anthropologist and backcountry guide on this historical ranch. Archeological survey, excavation, lab work, and preparation of cultural reports. Research, surveys, cataloging the historical/cultural sites and artifacts. Extensive public relations, docent training, website and brochure design.

Tejon Ranch is a 290,000+ acre parcel of private land, ancient home to the Kitanemuk, Chumash, Tataviam, Yokuts, Kawaiisu Tribes, and was the site of the first Native American reservation (Pauite) in the Country.. This ranch is pristine because it has been private land since the early 1800's and there are numerous Early Archaic sites on the land, with petroglyphs, mortars, tools/artifacts, agri sites. It has many Archaic Period sites, petroglyphs, pictographs, settlement areas, mortars with pestles in situ, agricultural sites - all essentially untouched on the largest private parcel of land in California. Historic Fort Tejon is also a part of this area and my responsibilities included research, cataloging, authenticating and digitizing an archive of artifacts, photographs, lithographs, and other documents.

Authored a comprehensive cultural summary of Tejon Ranch, including Native American and pioneer sites, cataloging of artifacts, collection of historical photos and documents for archives, extensive research, site surveys and reports. ArcGIS mapping, and presentations to various agencies, committees, Native American representatives and the public.

- Developed and Guided 80+ wilderness expeditions for the public on the 290,000+ acres (see attached);
- Docent Education Program - developed curriculum, docent-led events and created docent filed manual (see attached);
- Webmaster www.tejonconservancy.org
- Marketing material design and production (see attached);
- Public Relations/Local Community Outreach;
- Event and Member Database Maintenance;
- Development & Fundraising;
- Established the Conservancy photo & video archive;
- GPS mapping and recommendations of proposed Pacific Crest Trail re-route from the Mojave Desert to the alpine regions;
- Guided and Assisted biologists, geologists, herpatologists, historians and archaeologists with research, exclosures, GIS.

La Brea Tar Pits Page Museum, 2013

Archaeological

excavator/preparator

www.tarpits.org

Contacts: Aisling Farrell

Collections Manager

(323) 857-6300 Ext. 127

afarrell@tarpits.org

Carrie Howard

Lead Preparator

(323) 857-6300

choward@tarpits.org

Field excavator of Project 23. Used common dig tools include the trowel, pick, knife, and brush on the unique matrix of this proolithic paelo site, that has yielded archeological discoveries including well-preserved skeletons of Smilodon, mammoth, bison, short-faced bears, dire wolf, birds, insects and other extinct species stuck in the tar. Bird, rodent and other small bones and fossils were properly labeled. recoded and filed. Removal, sifting and recording of fossils and microfossils. Interaction and education of public visitors to the dig.

Ancient Tomorrow Film Production 2010-2014

Research Archaeologist
www.ancienttomorrow.com

Contacts:
JJ Yosh
310 463 0901
jjyosh@ancienttomorrow.com

TJ Casado
Lead Archaeologist
(714) 364 5494
teejay@ancienttomorrow.com

Film production that explores ancient history and cultures with the goal to find cleaner energy solutions for the modern world by investigating what technologies ancients had in the past. My research included Macchu Picchu, Nicola Tesla, the Great Pyramids, vitrified stone castles in Scotland, rare earth minerals and other ancient technologies.

UCSB Bren School San Joaquin Oak Study, Field Staff Sierra Nevada 2011

Sean McKnight
(805) 893-4885
smcknight@bren.ucsb.edu

Built and installed a long-term climate monitoring stations and plant response experiment at a remote site in the Sierra Nevada Range of California. The project centered on investigating how macro-ecological responses to climate change emerge from finer scale climate and population processes. Exposure to weather, wilderness and labor.

Ajanta Temple Caves, India 2008

Archaeologist
Contact: Aba Narain Conservation Architects, Khar, Mumbai, India Tel (22)-26055756

Performed on-site assessment and documentation of site status, including maps, drawings and photographs, research existing land and air surveys done of the site by the India government. Collaboration with local officials for access and documentation, and presented recommendations concerning water damage, tourist impact and public access, restoration and conservation practices. Site surveys, archives, right-of-way and deeds. Ajanta consists of 29 rock-cut cave monuments which date from the 2nd century. The caves include paintings and sculptures considered to be masterpieces of both Buddhist religious art as well as frescos which are reminiscent of the Sigiriya paintings in Sri Lanka. The caves were built in two phases starting around 200 BCE. The site subsequently received UNESCO World Heritage status.

Contrada Mella, Excavation, Italy 2001

Archaeologist
Contact: Paolo Visona
(859) 257-1398 Paolo.Visona@uky.edu

Survey and excavation of architectural features and cobblestone street, aimed at reconstructing the architectural history of the complex and its relationship to the town's plan and street grid. Inventoried new material for the archives of the Archaeological Superintendence of Calabria. Mapping, photography & drawing of site, structures and artifacts. Ceramic finds from this site were mainly Hellenistic pottery, helping to date the cultural contexts with which it is associated. The entire reconstruction of the architectural history of the site depends largely on the analysis of the ceramics, and particularly of the fine wares, which are closely datable. Sorting, cataloging of over a thousand crates of pottery, brick, and tile. This database has been used for the study of the many different classes of ceramics imported or produced locally by the inhabitants of the site between the 3rd and the 1st centuries B.C. Excavation, mapping, photography & drawing of site, structures and artifacts, cataloging of artifacts.

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Client Feedback & Comments

"I have worked with Lauren di Scipio on various book projects and she has always been a reliable, skilled and innovative professional in a business know for flakes and thorny creative types. I trust she would be a valuable asset to anyone seeking a professional designer."

John Long

Professional Writer

Stonemaster Press and Falcon Publishing

"Lauren's work is awesome! She's recently helped with my product webpage, and has been great, especially when quick changes need to be made. I've seen some of Lauren's design work from calendars to brochures, and her work is extraordinary. I highly recommend her."

David Blattel, David Blattel Photography

"Due to Herculean efforts by Lauren di Scipio, the RMI Solutions Journal is dead-on target for printing. (Not only that, but it is a beautiful, gorgeous layout as well!)." Hats off to you, Lauren! Fantastic work!" "When I opened this up just now, I burst into tears. It's absolutely beautiful. It is an absolutely wonderful way to start day, seriously, thank you! DEVELOPMENT DIRECTOR ALL OVER YOUR IDEA!!! Thinks it's brilliant. NOT to mention he loves the layout from start to finish. Inside Back Cover photo spread is gorgeous, totally perfect! You should consider doing a book of photography. Seriously. My husband said he has never in his life seen someone make an Events Calendar look as good as you have with combo of colors, background, photo, etc."

Cindy Cash

Editor, Rocky Mountain Institute, Boulder, Colorado

www.RMI.org

"I met Lauren di Scipio about a year ago and she has made quite an impression on me and Civil Air Patrol, Squadron 35. She has showed tremendous enthusiasm for the program. All new members say that they want to contribute and get involved but as we so often see, their enthusiasm wanes over time; but not with Lauren. She is highly motivated and became a mission scanner and Observer, Radio Operator, and more in a very short period of time. She attended numerous training activities, plane washes, base cleanups, SAREX's, and has flown several mountain SAR and ELT missions resulting in three non-distress finds last year. She is a pleasure to be around and brings a positive energy and is always willing to roll up her sleeves and do the hard work, not just the fun work. We will miss her and she will always have a place at Squadron 35.

Charles Christian

1st. Lieutenant, CAP Squadron 35

Tel: (213) 630-5550 Ext. 130

charles@anei.com

"Lauren is a well rounded graphics designer with a good head on her shoulders. She designed and built our company website and has produced several direct-mail and print ads for us as well. She provided excellent photographic services as well, the combination of which has proven very effective for us. I have worked with her on several occasions and will continue to do so in the future. Thanks Lauren!"

Bryan Abbott

"Hi Lauren, It's been a couple of months since you created our website and I wanted to write you a note to express how pleased we are with the design and function of what you created. Because much of our customer base is derived directly from the internet it was important to us that our website was be "spot on". Over the last several months we have taken notice of the positive feedback received from our clients. The feedback has been resoundingly positive! One of the primary functions on the site that has enabled us to directly track our success is the "Customer Inquiry Form" that you set up. In the first thirty days of business that form alone was responsible for more than covering the cost of designing and implementing the entire site. Your help with regards to tying Google Maps and other SEO related "cross links" has resulted in consistent traffic and tangible business for our company. In addition to the professional web-design services you provided, we found your ability to follow-through and complete the project on time and on budget to be a refreshing and a welcome change from some of our past experiences with other web design companies. You can be certain that we will call on you in the future for updates and changes as needed. Thank you Lauren!! We attribute a substantial portion of our success to your hard work, keen eye for design and follow through!"

Bryan Abbott

Beverly Hills, CA 90210

(310) 435 1489

bryan@310antiques.com

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“As her supervisor I found Lauren to be consistently hardworking, dedicated, creative and resourceful. She exceeded expectations as part of our team.”

“Lauren developed the Tejon Ranch Conservancy public access program offering 40 outings over two seasons, exploring 240,000 acres of backcountry terrain on Tejon Ranch that includes the Mojave Desert, the San Joaquin Valley, the southern Sierra Nevada Range and the Coastal Range. Lauren has deep experience and is comfortable in the backcountry, including while managing groups of people in such settings, and has many other valuable skills.

Hundreds of interested public, students, biologists, board members and other VIPS safely experienced the ranch with Lauren as a guide. The feedback from participants and board members reflect great satisfaction with the outings she designed and led. Some aspects of these hikes included natural and cultural history, and her anthropology and archeology background lent itself naturally to educating about the Native American presence on the land, as well as preparing a cultural summary of the history of Tejon Ranch.

Lauren also launched our docent training program which involved seasoned friends of the Conservancy as well as a local high school class. Other responsibilities included archaeological work, prehistoric and historic cultural reports, website updates, database management, archive development and the design and production of a series of high-quality brochures and our docent training manual.

Tom Maloney
Executive Director
Tejon Ranch Conservancy
(661) 248 2400 ext 1 office (805) 602 2294 Mobile
tmaloney@tejonconservancy.org

“I keep coming back to Lauren for any design work.
Lauren is able to create what I need and simply delivers each time. A business owner, Lauren is enjoyable to work with, she’s been a fantastic support and has my complete trust. Highly recommended!”

Markus Beck
Alpine World Ascents

“I’m happy give Lauren a very positive reference.
She built a website for my real estate company and generated a print media ad in an upscale magazine for us. Both the website and ad are outstanding, and the process through completion was completely efficient & professional. And Lauren may be the nicest, most genuine person I’ve ever met!

David Hekhouse
Village Real Estate
Montecito, California

Professional References

Tom Maloney
Executive Director
Tejon Ranch Conservancy
(661) 248 2400 ext 1 office
(805) 602 2294 Mobile
tmaloney@tejonconservancy.org

Paolo Visona
Lead Archaeologist
Contrada Mella
Calabria, Italy
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TJ Casado
Lead Archaeologist
Ancient Tomorrow
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teejay@ancienttomorrow.com

Bryan Abbott
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Antique Appraiser
Professional Design Client
(310) 435 1489
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Charles Christian
1st. Lieutenant, Civil Air Patrol
(213) 630-5550 Ext. 130
charles@anei.com

John Long
Writer/Professional Climber
(310) 428 7104
vivalargo@aol.com

Lauren di Scipio

Creative + Marketing

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tel 907 435 1050 . PO Box 2907 . Homer, Alaska 99603

Creative + Marketing Director: Alaska Military Heritage Museum www.alaskamhm.org

Brand identity, brochures, direct mail, logos, web banners and graphics, annual reports, trade shows. Magazine, catalog and book graphic and web design. Industries: real estate, extreme sports, travel, luxury, recreation, academic, retail and technical, military. CMYK and digital print concept, design and production. Photo concept, styling, shooting and retouching. **Other 2018 clients include Anchorage Museum, The Army National Guard, Citizen Soldier Magazine, Alaska Veterans Association and Glacier City Gazette.**

Marketing + Public Relations Director, Western Air Flight Academy, Boulder, Colorado

Public relations, marketing and creative direction, including press releases, website development, brochures, newsletters, SEO, Social Media and client relations. Implemented a strategy that got the school voted as one of the top ten AOPA flight schools in the nation, two-consecutive years 2013-14.

Archeologist & Public Relations Coordinator, Tejon Ranch Conservancy, California

Website development, marketing brochures and field guide manuals. Public relations and speaking, organizing & leading backcountry expeditions, archaeological research, federally compliant-field surveys and compilation of detailed cultural reports. Social Media and SEO. Development of docent education program.

Art Director, Rocky Mountain Institute, Solutions Magazine, Boulder, Colorado

Responsible for concept, design, production and photography of one of the leading magazines in the sustainable building and energy sector.

Art Director, Billiard Congress of America, Boulder, Colorado

Responsible for complete rebranding and redesign of all identity and promo materials such as logos, websites, research reports, annual reports, trade show materials, book design and production. Designed, built and launched www.generationpool.com site. Responsible for branding, logos, print and web marketing elements, all trade show signage, photography of **National 9-Ball Tournament, Charlotte, North Carolina, 2008.**

Director of Digital Media, Henderson International School, Las Vegas, Nevada

Design and build of 100K state of the art, Mac-based digital media classroom. Video storyboards, shooting and editing, Adobe Creative Suite, QuarkXpress, Final Cut Pro, CMYK print process, etc., to students K-12 with responsibilities including curriculum development and results testing.

Production Manager, Traverse Magazine, Traverse City, Michigan

Responsible for reviewing client requirements to the final stages of production and distribution, management and direction of incoming advertisements. Placing ads and editorial in layout. Managed clients, printers, vendors, staff. Pre-flight of entire magazine for printer at deadline.

Art Director, Westport Magazine, Westport, Connecticut

Designed and launched this award-winning, lifestyle publication. Managed design staff of 4 and all phases design and production. Photo shoot concept and styling; Image retouching, press CMYK press checks, photo retouching. Hired photographers and illustrators and managed projects.

Associate Art Director, Greenwich Magazine, Greenwich, Connecticut

Hired as a freelancer at deadline - promoted to associate art director full-time in 3-months. Advertising and editorial concept, design, production and approval. Photo styling and shoots.

Manager of Alumni Affairs, Outward Bound, Greenwich, Connecticut

Art Director of catalog and the *Compass* newsletter with 300,000 circulation internationally; Liaison between alumni, trustees and staff; Media and PR spokesman, market research, database management; National service projects; Managed \$200,000 budget and 2 staff. Brochure design.

Production Manager, Palm Beach Illustrated Magazine, Palm Beach, Florida

Management and direction of incoming advertisements. Built ads and editorial layout. Pre-flight of entire magazine for printer at deadline.

Partial Client List

- Colorado Better Business Bureau
- American Mountain Guides
- Boulder Chamber Commerce
- Boulder Magazine
- Sierra Club
- Derecktor Yachts
- Anchorage Museum
- GaiaM
- The Nature Conservancy
- Sharp End Publishing
- Army National Guard
- Rock and Ice Magazine
- Stonemaster Press
- Climbing Magazine
- Malibu Magazine
- Westport Magazine
- The United Way
- Citizen Soldier Magazine
- U.S. Department of Interior

Eckerd College, St. Petersburg, Florida Bachelor of Arts Fine Arts & Anthropology

Assistant Director of Public Relations, Eckerd College
Elected student ambassador to the Board of Trustees

New Canaan High School

New Canaan, Connecticut, Anthropology Major

Other Skills + Experience

- Advanced archeological methods principles, related to multiple-use resource management and planning on federally-managed public land;
- ArcGIS and Trimble Geo-Explorer software and hardware;
- Department of Interior Aircrew Certified;
- Wilderness First Responder;
- AFF Skydiver and SCUBA certified;
- Aviation: Student private pilot (single engine);
- US Air Force Civil Air Patrol 2nd. Lieutenant (airborne search & rescue);
- FEMA Emergency Response certification.

Assistant to the Education Director Museum of Fine Arts, St. Petersburg, Florida

Managed the installation of major exhibits including Indigenous artifact and fine art collections. Concept and design of education training materials, exhibits and museum marketing materials.

Created + led docent tours for student groups and the general public.

Lauren di Scipio

Professional References

Supervisors: US Department of Interior, Archaeology and Cultural Resource Management

Jon Sherve
Field Manager
US Bureau of Land Management,
Battle Mountain, Nevada
775 635 4000
jsherve@blm.gov

John Kinsner, Lead Archeologist & Tribal Relations Coordinator
Chugach National Forest, South Central, Alaska
406 253 0699
jkinsner@fs.fed.us

Jackie Burant
Chief Instructor
[Western Air Flight Academy](#)
Rocky Mountain Metro Airport
Boulder, Colorado
Work 303 466 6998
Client/marketing and public relations consulting

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310 435 1489
bryan@bryanabbott.com
Malibu, California
[310antiques.com](#)
Client/marketing and public relations consulting

Ric Davidge
907 229 5328
pm@cylaska.com
Anchorage, Alaska
[alaskamhm.org](#)
Current Client/marketing and public relations consulting

Allison Thomsen
Malibu, California
310 457 6828
allisonthomsen@gmail.com
Client, book design and consulting: "[Girl Disrupted](#)"

Personal Reference

Elizabeth Donley
720 252 9390